Al Leader Skills Certification

TRACK 2: Leaders → Al Savvy Managers

Prompting & Design Excellence

Prompt Engineering Fundamentals

- · Prompt Engineering Fundamentals: The Science of Better Prompts
- Prompt Patterns for Learning: Applying AI to Instructional Design
- Reducing Hallucination and Bias in AI Outputs: Prompting for Accuracy and Fairness

Microlearning Design

- · Microlearning Design: Principles and Practical Application for Workplace Training
- Breaking Down Training Content for Microlearning Impact
- Microlearning Formats & Templates: Practical Adaptation for L&D Teams

AI-Assisted Content Creation

- · Integrating Al Video, Chat, and Voice Tools for Content Creation
- Human-AI Collaboration in Content Creation: Structuring Effective Workflows
- Structured Quality Review for AI-Generated Learning Content

Performance Support Design

- Designing Effective Just-in-Time Workplace Aids
- Integrating Performance Support Aids Into Workflows
- · Scaling Support with Al: Practical Strategies for L&D Leaders

Al Governance & Ethics

Foundations of AI Ethics

- · Al Governance & Ethics: Why Governance Matters in Organizational Learning
- Bias, Fairness & Transparency in AI-Enabled Learning
- Ethical Use of AI in Learning Environments: Principles and Practice

Risk Management in AI Learning

- Risk Identification in AI-Enabled Learning Deployments
- Mitigating AI Risks in Learning Environments: Practical Strategies for L&D Leaders
- Constructing Risk Frameworks for AI Learning

Privacy & Data Security

- Data Protection Principles for AI-Enabled Learning Systems
- Secure AI Workflows in Corporate Learning: Protecting Data End-to-End
- Compliance & Regulations for AI-Enabled Learning Systems

Policy Design

- Drafting Effective AI Use Policies for Organizational Learning
- Translating AI Policies into Actionable Governance Playbooks
- · Communicating AI Policy Guardrails Across the Organization

Business KPIs for Learning Impact

Time to Competency

- Designing and Measuring Time to Competency Frameworks
- Accelerating Onboarding: Strategies for Rapid Competency
- Tracking and Reporting Time to Competency: A Practical Framework for L&D Professionals

Performance Delta Post-Training

- Linking Training Outcomes to Business KPIs: A Practical Guide for L&D Professionals
- Before/After Analysis: Measuring Training Impact with Performance Delta
- Communicating Training Impact to Executives: From Data to Persuasive Business Stories

Revenue per Learner

- Calculating ROI for Corporate Learning Initiatives
- Demonstrating Training ROI: Case Studies in Sales & Service

Behavioral Change

- Measuring Training Impact: From Completion to Behavior Metrics
- Designing Manager Observation Checklists for Behavior Change
- Attribution Models for Training Impact: Credible Measurement and Communication

Succession Readiness

- · Succession Readiness: Linking Learning to Employee Mobility and KPIs
- Building Leadership Pipelines for Succession Readiness
- Measuring Learning's Impact on Talent Retention: Metrics for Succession Readiness

Leadership & Change Activation

Manager Activation

- Manager Activation: Leading AI Learning Adoption
- · Calculating and Communicating ROI in Corporate Learning
- Manager Observation Checklists for Learning Transfer
- · Coaching for AI Adoption: A Practical Guide for Managers

Adoption Playbooks

- · Creating Actionable Al Adoption Playbooks: A Step-by-Step Guide for Managers
- Building Habits of AI Use: Triggers, Routines, and Reinforcement
- Embedding Playbooks for Seamless AI Adoption

Stakeholder Alignment

- · Stakeholder Mapping & Engagement for Al Adoption
- Facilitating Stakeholder Alignment Workshops for Al Initiatives
- Managing Conflicting Stakeholder Priorities in AI Adoption

30/60/90 Follow-Ups

- 30/60/90 Follow-Ups: Sustaining Al Adoption Through Structured Checkpoints
- Designing Effective 30/60/90 Day Checkpoints for AI Adoption
- Building Accountability Dashboards for 30/60/90 Follow-Ups